

In addition to widespread mobility features throughout the system, Centerprism empowers your organization with an easy-to-use external mobile app solution. The app will instantly link your website without any complex configuration or integration efforts. Having a native mobile app that can be offered to customers gives you a leg up on your competition. Text message alerts can be sent to your customers about sales or special events and your website's SEO ranking will improve.

For today's business environment, you need a complete mobile apps solution.



## Instant Native Mobile App

With Centerprism's Instant Native Mobile App, you can easily turn your existing Centerprism ERP features into a native mobile application for your customers and your business needs. This allows your site to offer more features to your mobile visitors than ever before.

- **Increase SEO: improve your Website's ranking**
- **Instantly send Push Notifications to your customers**



## Mobile Intelligent Push

Easily send test messages to customers, vendors, and other important key contacts in your system with information relating to sales, purchasing, shipping, service, special offers, alerts, and any important message you need to send out quickly.

- **Stay Top of Mind with Customers**
- **Send Instant Purchase Links**
- **Product Discount Promotions**



## Mobile Customer Experience

The Centerprism solution provides mobile access and functionality within your application. This means that you can connect the right person with the right knowledge at the right time for any reason. Both internal and external mobile communication is a part of virtual every module. This functionality opens the door to features such as customer self-service along with employee location management with GPS mobile tracking.

- **Shop**
- **Share**
- **Messages**
- **Video Tutorials**
- **Analytics**
- **Camera**
- **Promote**
- **Automatic Updates**



## Mobile Key Advisor

Tie your system to custom, defined key performance indicators (KPIs) and receive instant KPI alerts for executives on business issues, challenges, or actions that need to be taken regarding each area of business including:

- Purchasing
- Financing
- Order processing
- Human Resources
- Administration
- Sales, Marketing, CRM
- Operations



## Mobile Warehouse Management

Centerprism Concierge Delivery is a tool that combines warehouse functionality with order tracking and delivery mapping technology. This means that a driver can easily pick up his orders, load his truck, find the customer, and deliver the order all in one mobile app. You can consider this your mobile warehouse.

- Shipping
- Tracking
- Delivery
- Wireless Physical Inventory
- Wireless Receiving

*As of April 28, 2015, comSource reported that the number of mobile-only Internet users for the first time exceeded the number of desktop-only internet users in the U.S. Centerprism allows your customers to spend their time with you.*

## About Centerprism

Centerprism delivers a low cost, fully integrated software application dedicated to reducing Enterprise Resource Planning (ERP) complexities for small to mid-sized businesses. This all-in-one product replaces multiple software solutions often cobbled together to accomplish the same business objectives.

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