

As a Full Spectrum ERP solution, Centerprism fully addresses Retail Point-of-Sale (POS) with a Mobile-ready, intuitive solution designed to improve shopping experience and build customer loyalty.

Centerprism's POS elevates sales by providing a friendly, web-based user interface that can be installed on virtually any remote device making it the perfect answer for portal selling at events, trade shows, or in-house showrooms. Centerprism's CRM is integrated to back office shipping and delivery so orders don't get missed. Centerprism's pricing campaign solution gives user the ability to create unique promotions to drive sales. Centerprism's inventory replenishment tool leverages POS history along with product ranking, out-of-stock alerts, and best seller trends. Centerprism is an all-in-one ERP application that offers Order Entry, Sales, CRM, Inventory, Pricing, Purchasing, Wireless Warehouse Management, Field Service and Financial modules along with an integrated E-Commerce and an external Mobility solution.



Web Interface

Centerprism supports virtually any mobile or on-premise device utilizing the latest web technology.

- Touch screen - all functions operated by touch.
- Intuitive Web Interface.
- Programmable Item/Category Buttons – add images to POS screen with categories for fast inventory selling or lookup.
- Barcode Ready with UPC Capture.
- PCI Compliant Credit Card Processing.
- Self Service Kiosk.
- Email & Text Alerts – order shipping & delivery.
- OnLine Customer Portal – In-house POS transactions can be viewed along with Web orders via an on-line customer portal.
- Back office Order Entry.



Upsell & Promote

Improve sales through a variety of tools such as Suspend Transaction or Gift Certificate Sales. Additionally, price promotions can be organized around a Campaign Management tool or a loyalty program.

- Category Item Sales.
- Complementary Item Search.
- Price Campaign Management drives POS sales.
- Store Loyalty Programs.
- Extended Item Information – Stock availability, warning, and product information.
- Image Attachments.
- Showroom Management.
- Sales Commission Tracking.
- Take A/R payments.
- Easy Item Discount Calculations.



Integrated CRM

Centerprism's full CRM (Customer Relationship Management) module allows users to capture notes, schedule activities, or create opportunities. A custom email campaign tool is included that has the ability to capture activity from website links. Improve customer interaction by collecting more extensive data for marketing.

- Integrated to MS Outlook or Google calendar.
- Create Alerts for activities or opportunities.
- Create Unlimited contacts per customer.
- Capture New customers or contacts at POS.
- Extended data collection – birthdays, source of lead, opportunity status, personal information.
- Build Email/Social Media campaigns.
- Batch Invoice email.
- Prospect Management.



Inventory & Pricing Management

For Item Management, Centerprism supports a wide range of products types while offering the ability to link items together for suggested or alternative sales. For Replenishment, Prism Forecaster™ allows users to better predict stocking levels required to maintain appropriate services levels based on a variety of shopping patterns. The Prism Purchasing Advisor™ manages weekly stock orders against vendors' requirements ensuring you don't miss out on special vendor discounts or promotions.

- Out-of-Stock or Overstock Alerts.
- Best & Worst Seller Management.
- Inventory Turn & Profit analysis.
- Create Customer Stocking Plans – based on product ranking, vendor requirements.
- Catalogs Database – multiple catalog tables in addition to item records.
- Kits & Assemblies – display all components of Kits or BOM to better serve customer.

PrismView™ - PrismView™ is a real-time SPREADSHEET interface to the DATABASE that uses advanced technology to present dynamic views of sales, inventory, and purchasing data. Its flexible, easy-to-use navigation grid, GroupBy™ drag-in functionality, and instant access to data virtually eliminates the need to use Excel pivot tables, 3rd-party analysis tools, or

- PrismGroup™ - instant multi-hierarchal grouping.
- Field Chooser™ - drag & drop fields to add columns.
- PrismFilter™ - enhanced filtering, sorting, expanding, and drill downs.
- Prism Summaries™ - mathematical calculations (sum, count, average) for instant display.
- PrismEdit™ - mass data edit.

About Centerprism

Centerprism delivers a low cost, fully integrated software application dedicated to reducing Enterprise Resource Planning (ERP) complexities for small to mid-sized businesses. This all-in-one product replaces multiple software solutions often cobbled together to accomplish the same business objectives.

vfle@Centerprism.com

1.800.814.6631
Centerprism.com