

As a Full spectrum ERP solution, Centerprism fully addresses E-Commerce with a turn-key online web store and customer portal that is fully integrated with other ERP modules such as Inventory, Customer, CRM, and Order Entry. The Centerprism advantage is that item updates and price changes are instantly reflected online without any database synchronization. Orders placed in the web store can be immediately retrieved. The mobile friendly E-Commerce solution has a complete set of configuration tools to customize category pages, landing pages, build banners or add graphics to landing pages.



Web Store

Build your own customized online shopping catalog using existing items in your ERP database without any data migration or synchronization. Your customers can shop 24/7, build and save shopping carts, and place orders that automatically update your back-end ERP order history file.

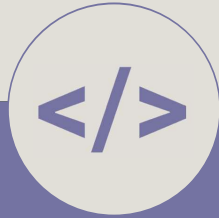
- Ability to create custom navigation.
- Unlimited user-defined categories and sub categories.
- Add Meta Data Tags to create unique identifiers for items that require technical specifications.
- Change or add images to items.
- Customer specific log-ins that permit assignment of different prices by customer by item.
- Options to show quantities-on-hand or available or unavailable, or 'always available' status.
- Support both term and credit card payment forms.
- PCI compliant credit card processing with Fiserv
- Integrate with most shipping methods.
- Shopping Cart Status Alert & abandoned carts.
- Automatic Order Acknowledgment.
- Personalized Invoices.
- Build separate pages for categoriers, products, featured section, best sellers, and reviews.
- Allow non-customer 'guests' to view and/or purchase items.



Customer Portal

Allow your customers to review order status and history without taking up your salesperson's time through their own personalized dashboard. Allow customers the ability to manage their online account by creating multiple users or ship-tos, or managing their password.

- Personalized Login: displays contact name of customer at top of landing page for easy access to dashboard.
- Self Service Administration: customers can manage their account options, user access, and credentials.
- Order Status: an order status section displays a list of recent orders with shipping statuses including: processing, shipped, back-ordered, or canceled.
- Order History: a list of orders can be retrieved with line item detail.
- Reprint Invoices: display and reprint invoices as needed.
- RMA & Return Status History Section.
- Display Recent Orders.
- Display Best Selling Items or Wish List.
- Address Book: create and manage multiple ship-tos.
- Easy RE-ORDER button
- Fulfillment Status Section.



HTML Editor

Easily update website page content with the Centerprism HTML Editor. No need for a technical expert. The user can create Rich Content using the HTML Editor that provides an easy Word-like editing tool that automatically converts content to HTML format for use on website. Users have a variety of configuration tools at their fingertips to give a unique look and feel for each and every page or information header. HTML Editor is available for each category page, content page, or item record.

- Wide array of text configuration tools including: text and background color, size, font, style, paragraph formatting.
- Insert images, web links Fonts, flash/wmv videos, other HTML tables, and more.
- Select from pre-made templates.
- HTML 'wysiwyg' Preview Screen.
- SAVE button auto updates website in real time.

Gartner research indicated that over 50% of all sales were made from a web store in 2015. Centerprism E-Commerce capabilities give you the opportunity to better capture these significant revenue sources.



Custom Page Designer

Users can customize their own website using a full suite of design tools for creating unique themes, colors, images or navigation for Centerprism E-Commerce. A list of such editor/management tools includes:

- Site or Landing Page.
- Content Pages.
- Category Pages.
- Banner Management .
- Image Scroll Bar.
- Custom Invoice Display.
- Google Analytics Integration.
- Meta Data Tags.
- Keywords for Item, Page, or Site.
- Parent/Child Category Page Assignment.
- Terms and Credit Card Payment Options.
- Assign Users.
- 'Featured Items' Section.
- Manufacturer Search configurator.
- Customer Specific Logins.

About Centerprism

Centerprism delivers a low cost, fully integrated software application dedicated to reducing Enterprise Resource Planning (ERP) complexities for small to mid-sized businesses. This all-in-one product replaces multiple software solutions often cobbled together to accomplish the same business objectives.

vfile@Centerprism.com

1.800.814.6631
Centerprism.com